



UNESCO Chair  
Cultural Policy for the Arts in Development  
University of Hildesheim, Germany

## ARAB-GERMAN YOUNG RESEARCHERS EXCHANGE

### 'Cultural Policy and Cultural Mediation in Transforming Societies'

October 18–24, 2018

Beirut, Lebanon

#### Organized by:

University of Hildesheim, Department of Cultural Policy, UNESCO Chair 'Cultural Policy for the Arts in Development'  
Université Libanaise, Faculté des Lettres et des Sciences Humaines-1- Beyrouth, Département de langue et littérature françaises - Master parcours 'Médiation culturelle'

#### Cooperation partners:



#### Funded by:



## **Concept & Thematic focus**

Cultural policies and cultural activism in Lebanon are often considered as an exception in the MENA region. Lebanon with its diverse society and a vibrant cultural scene is a country where arts and culture can be drivers of transformation. After the civil war, the Ministry of Culture was created in 1993. Nevertheless, due to financial limitations and other constraints only few cultural activities are supported. Faced with this situation, artists create their own spaces for freedom and expression, implement community outreach projects and work on strengthening the public value of the arts. At the same time, external actors such as the Goethe-Institut develop and implement culture-specific programs aiming at encouraging and strengthening practices and actors within the cultural sector.

Against this backdrop, the UNESCO Chair in Cultural Policy for the Arts in Development at the University of Hildesheim (Germany) and the Faculté des Lettres et des Sciences Humaines-1- Beyrouth at the Lebanese University (Lebanon) organize a research atelier with participants from Lebanon, Germany and the MENA region in Beirut from October 18–24, 2018.

The research atelier takes the opportunity to investigate the role of artists, cultural mediation and cultural policies in Lebanon. Furthermore, challenges and opportunities of international engagement will be analysed.

The thematic focus of the research atelier is structured along the following main topics:

- Comparative Approaches of Cultural Mediation and Cultural Policy
- Cultural Policy in Lebanon – State Actions and Civil Society Involvement
- The Lebanese Cultural Scene – Culture and Social Change
- Cultural Diversity and Democratization
- German Cultural Diplomacy and International Engagement in Lebanon

The research atelier consists of seminars, workshops and discussions with international and local experts as well as Lebanese artists and cultural activists. Field visits to cultural institutions complement the program

**DAY 6 – Tuesday – 23rd October 2018**

**Cultural Policy – State Actions and Civil Society Involvement**

**Venue:** Orient-Institute Beirut and Beit Beirut

8.45

**Departure** in front of hotel

9.30 – 10.30

**Lecture ‘Lebanese Cultural Players and Authority. Ministry of Culture or No Ministry of Culture?’**

By Dr Nadia von Maltzahn (Orient-Institut Beirut)

10.30 – 11.00 **Break**

11.00 – 12.30 (*parallel sessions*)

<b>Workshop A</b> <b>‘Researching cultural policies: Achievements and challenges in Lebanon’</b> By Dr Nadia von Maltzahn (Orient-Institut Beirut) & Meike Lettau (University of Hildesheim)	<b>Workshop B &amp; Film Screening ‘When the sea speaks’</b> <b>‘Art and marginalized communities’</b> By Hicham Kayed (Al-Jana/ARCPA)
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12.30 – 13.30 **Break**

13.30 – 14.30 (*parallel sessions*)

<b>Workshop A</b> <b>‘Film &amp; Politics: The correlation of the moving image and the world it documents’</b> By Vera Klocke (University of Hildesheim)	<b>Workshop B</b> <b>‘Theatre &amp; Politics – Strategies for Inclusion of Refugees in German Theatres’</b> By Dorothea Lübbe (University of Hildesheim)
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14.30 – 15.30

**Lessons Learned & Evaluation**

By Dr Samah Daakour & Prof Liliane Sweydane (Lebanese University)

Meike Lettau & Michèle Brand (University of Hildesheim)

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